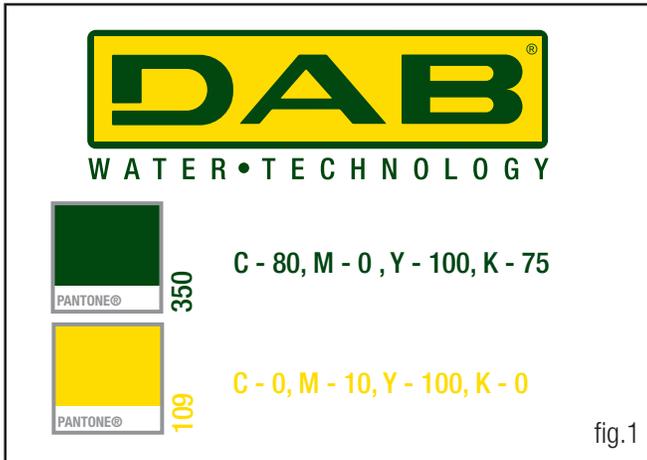
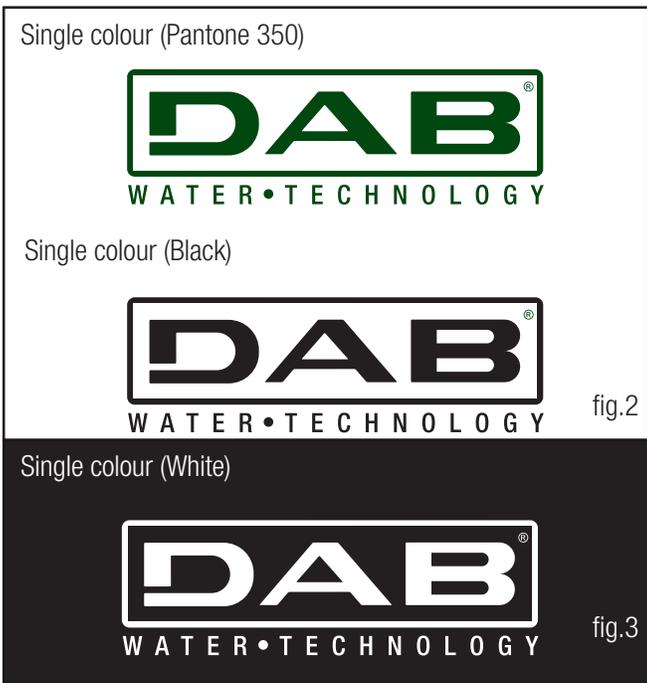


# LOGO - BASIC ELEMENTS

The DAB logo should be in two colours, Pantone 350 and 109, or the correct 4 colour separations. (fig.1)



If you cannot reproduce the DAB logo in the original colours, it may be necessary to reproduce the logo in a monochrome option (fig.2 & 3). All other options will not be acceptable



With Pay-off



The relative proportions of DAB logo. All other options will not be acceptable. (fig.4)



The minimum reproduction size of the logo must be no less than 25 mm wide (fig. 5). If a smaller reproduction size is required please contact [communication@dwtgroup.com](mailto:communication@dwtgroup.com)



The DAB logo in the original colorurs must be reproduce with a white background.

These are the correct proportions of the white element. (fig. 6)



Without Pay-off



use for special application as building signs or products moulds, or in case the logo is too small and payoff is not readable.

How **NOT** to use the DAB logo



The logo should never be stretched horizontally



should never be stretched vertically



should never be distorted



should never be over-lapped by images



should never be used with text running behind it



should never be used with text running over it



should never be altered or restructured



should never become illegible due background colour/image